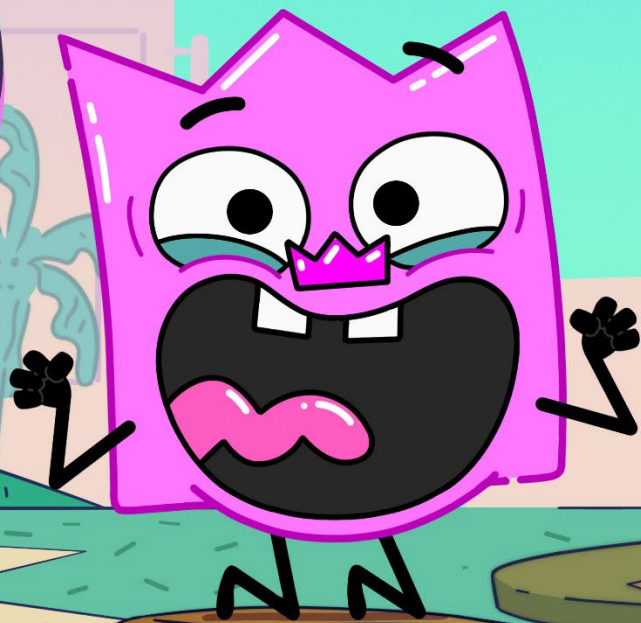


# BEST AND BESTER



EPISODES  
52 x 11min

SHORTS  
20 x 2min

SONGS  
5 x 2min

GAMES  
Chat + HTML5



# Two no-bodies on a journey to discover the best thing ever!

Best and Bester are the embodiment of the notion that you can be whatever you want to be (literally), and that the best thing to be, is yourself.



# SYNOPSIS

Multihyphenate best-buddies-twins-duo, Best and Bester have a unique ability – in a town where everyone is “hatched” from the Eggsistance Machine into being in a body that personifies them, Best and Bester are “no-bodies.”

With no permanent body of their own, they can choose their bodies and transform themselves, once a day. A surprising, smart and spirited buddy comedy, the series takes the idea of choices to ridiculous new heights.



# EPISODE FORMAT

KIDS 7-10 | 52 x 11 MIN

## IN EVERY 11-MINUTE STORY:

- Best and/or Bester run into a kid-relatable problem, but as the Head and the Heart they have different wants or ideas of how to solve it.
- They each choose a body that they believe will help them achieve their goal or overcome their problem (with Best *over*thinking it and Bester *under*thinking it).
- Best and Bester use their respective flawed logics to try solve the problem. BUT this leads to the problem escalating, out of the mundane, and into something much more bizarre and harder to overcome.
- As a team, they solve the problem in an unusual and unexpected way, by utilizing both Best's head and Bester's heart.







# WELCOME TO BETTERVALE

Best and Bester's hometown of Bettervale is a bustling metropolitan nestled between the mountains, the beach, the forest, and the desert.

Bettervale is the perfect surreal playground to foster big adventures. However, recognizability isn't sacrificed for lack of realism - the world is still highly tangible to the audience, with familiar key elements.

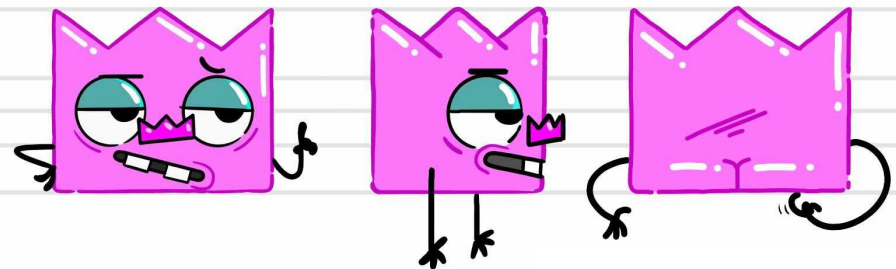
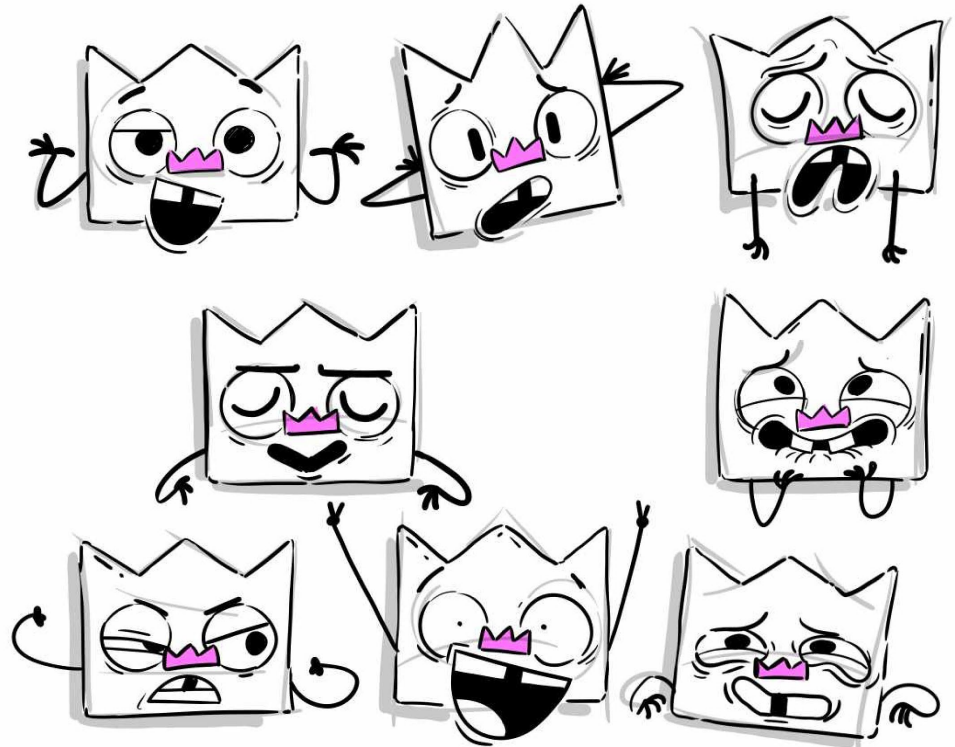


**“I don't wanna be a nobody!”**

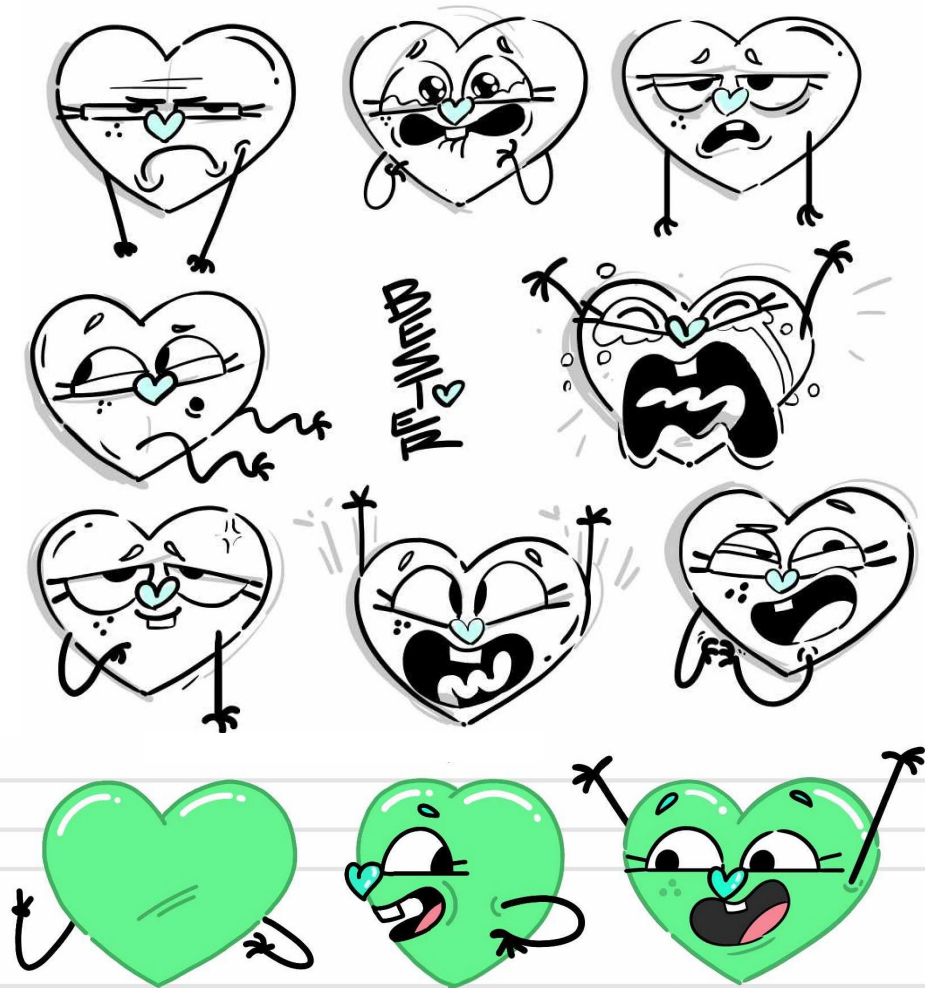


## MEET BEST

Best is the ultimate OVER-THINKER. Best thinks of himself as the smart one — although that's not totally accurate. He has a blind confidence which makes him believe he can plan his way out of any situation. But in reality this generally only leads to more trouble.



**“That’s right! We’re gonna be somebodies!”**

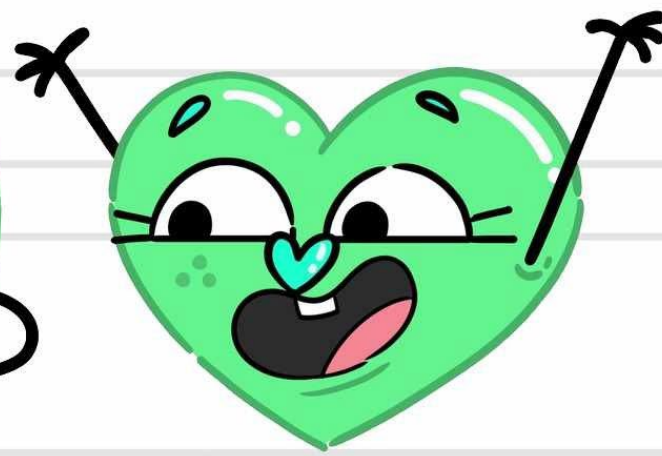
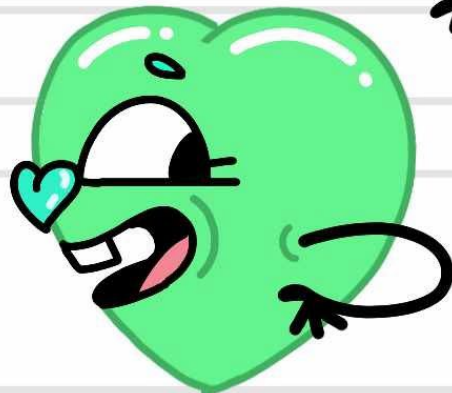
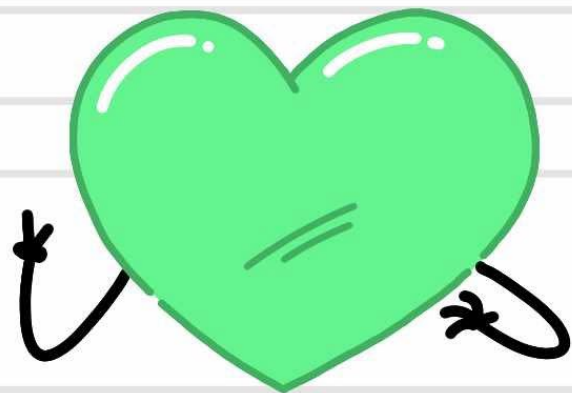
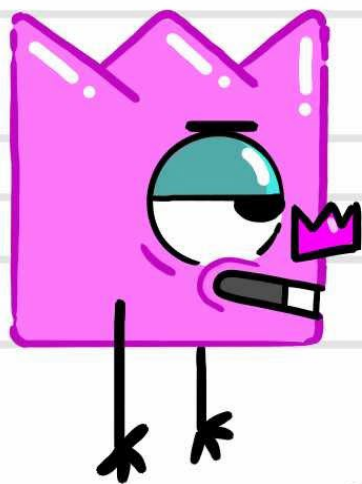


## MEET BESTER

Bester is all instinct. She acts on impulse and there's no telling where, when or what her next impulse will be. Bester doesn't really do plans. She just... acts, which usually causes its own brand of mayhem. Bester is a spontaneous ball of energy who always follows her gut feeling. If something feels right, Bester will likely do it, no matter how crazy it may seem.



**BEST  
AND  
BESTER**



# THEMES

Ep 101A - Cactus Sitting - a day at the beach/summer/Canada Day

Ep 102A - Get the Hump - birthday party/celebration episode

Ep 103A - The Big Game - sports theme/party episode

Ep 104B - This Solves Nothing - mystery dinner/party/fall

Ep 109A - Spoiler Alert - winter/cabin

Ep 113B - Wood You - spring/woods/camping

Ep 117A - Donut Disturb - musical episode

Ep 118A - That's So Cupid - Valentines tie in/romantic

Ep 119A - Fight or Flight - vacation/travel tie in

Ep 121B - Beast and Beaster - Halloween/Monster tie in

Ep 122A - Rocky the Vote - election (school based) tie in

Ep 126A/126B - One Better Day - season ending Musical episode



**BEST  
AND  
BESTER**

**NOW AIRING ON**

**TELETOON**

Teletoon  
(Canada)

**nickelodeon**

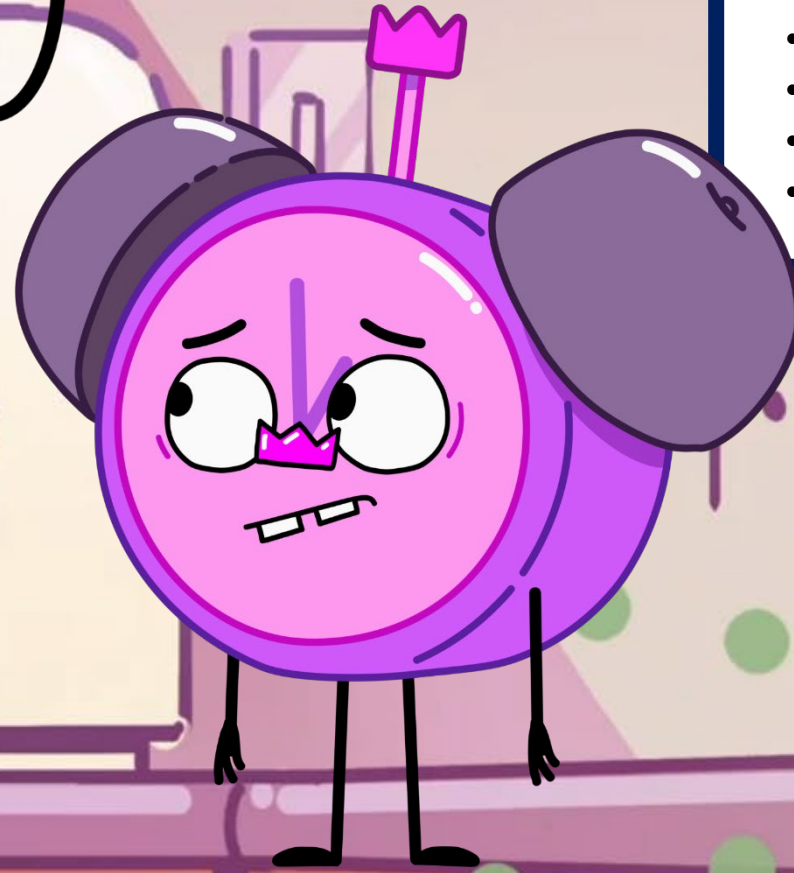
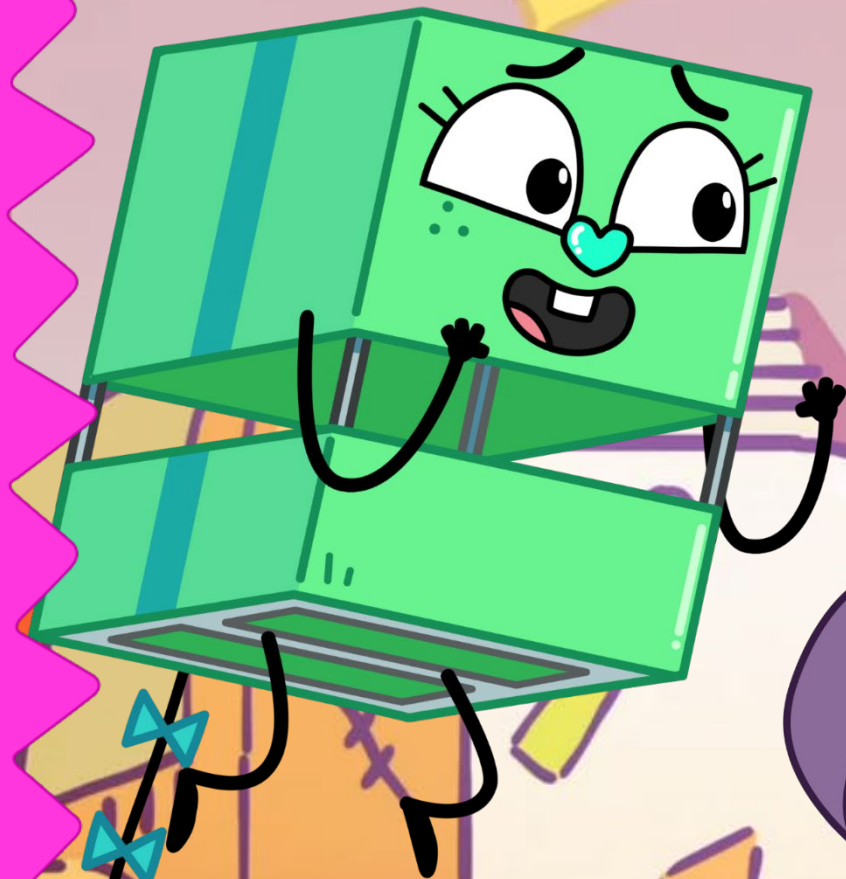
Nickelodeon  
(ROW x US)



# BONUS MATERIALS

Bonus materials available for broadcaster use:

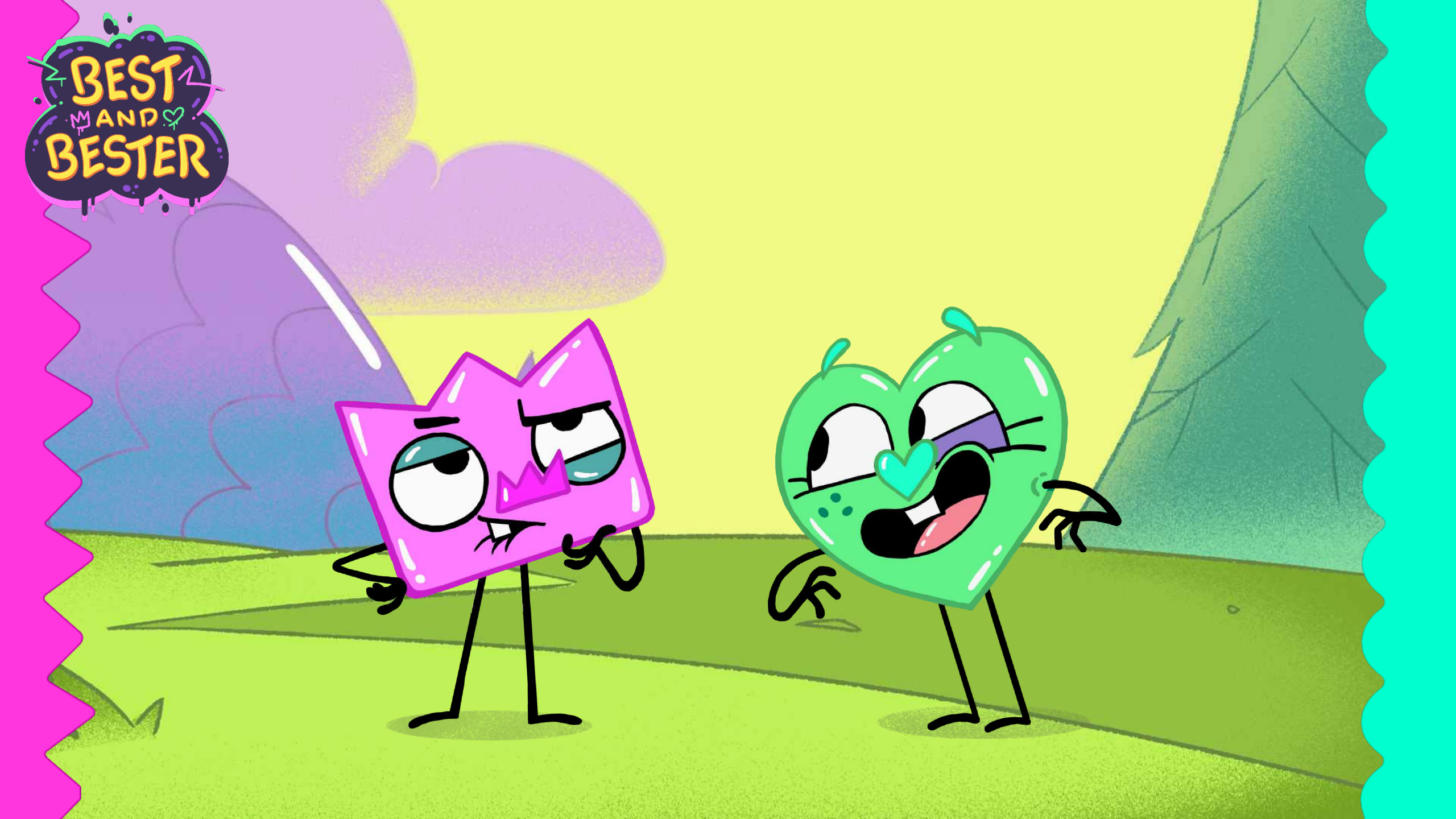
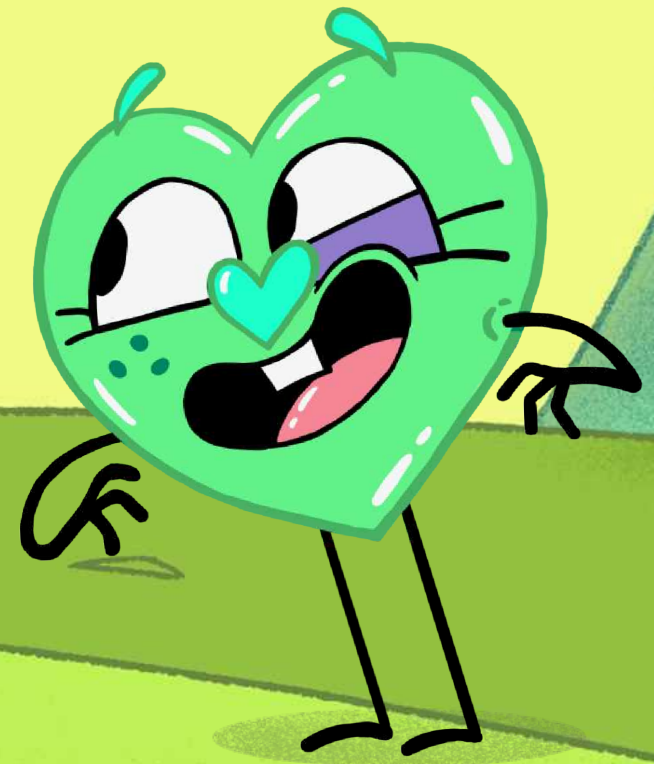
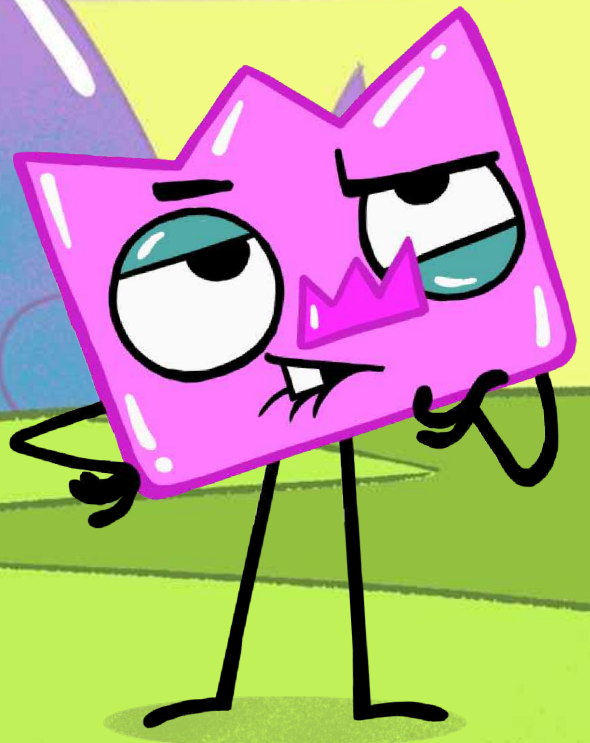
- 2 promo reels (made for Nick)
- GIFs and stickers (available Nov 2023)
- Alpha channel clips
- Marketing stills
- Website



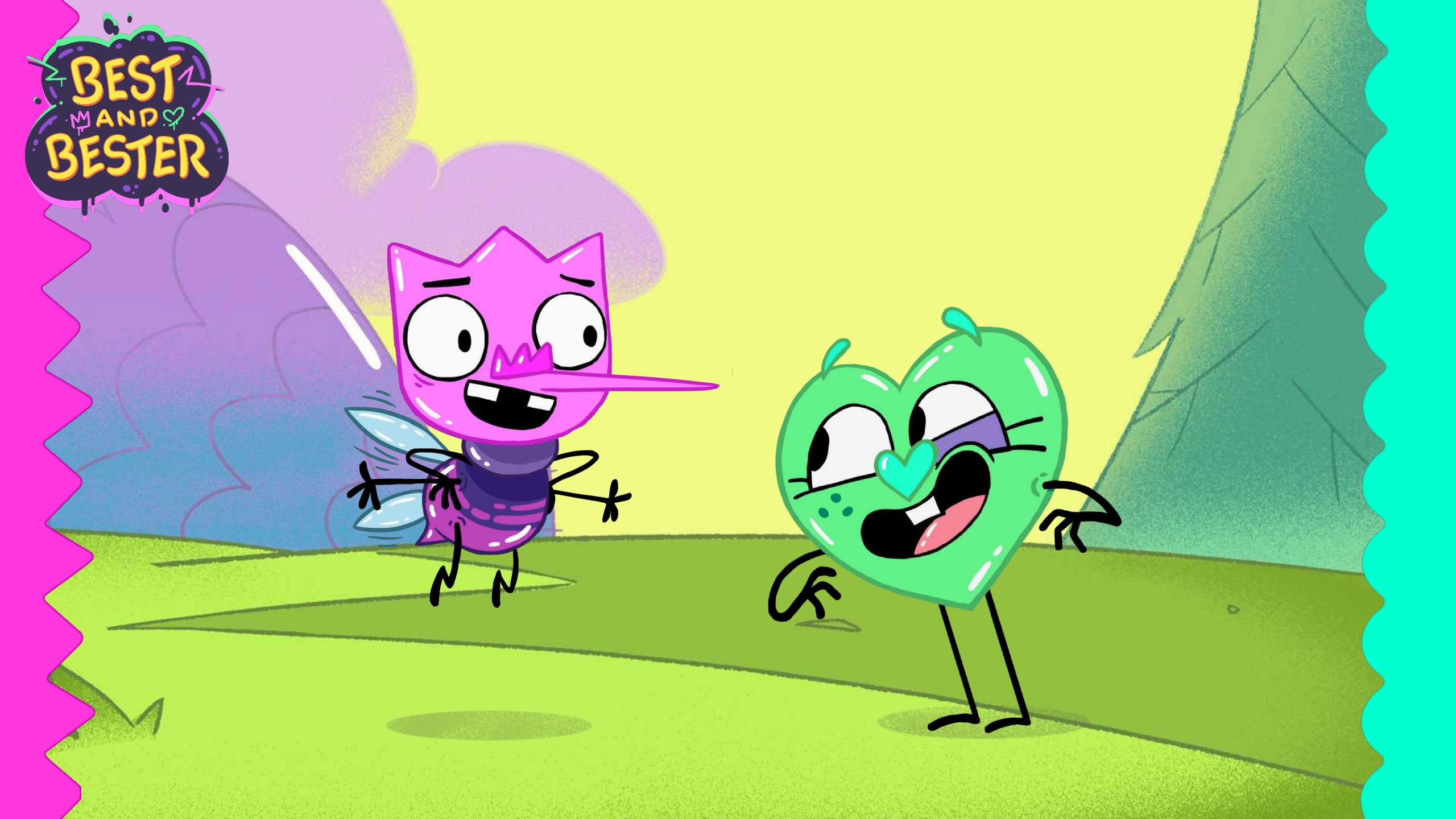
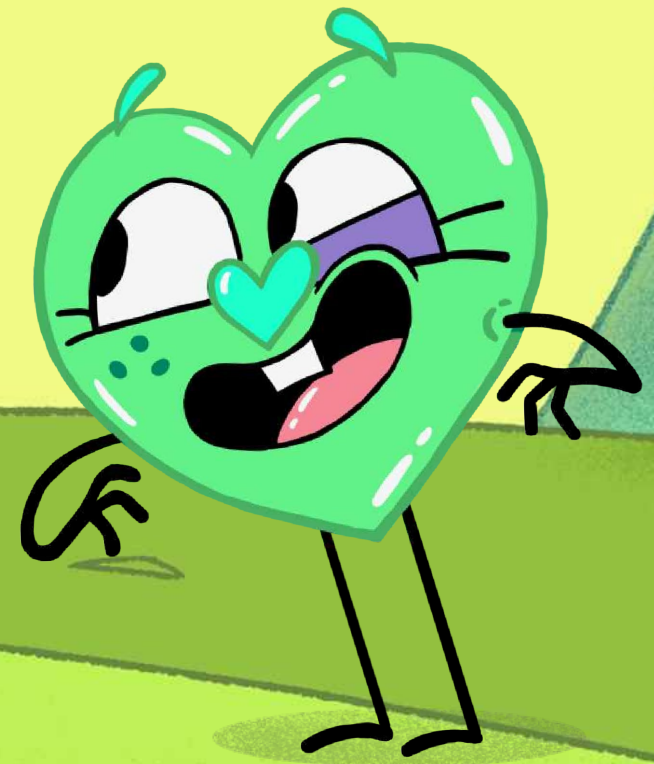
**BEST  
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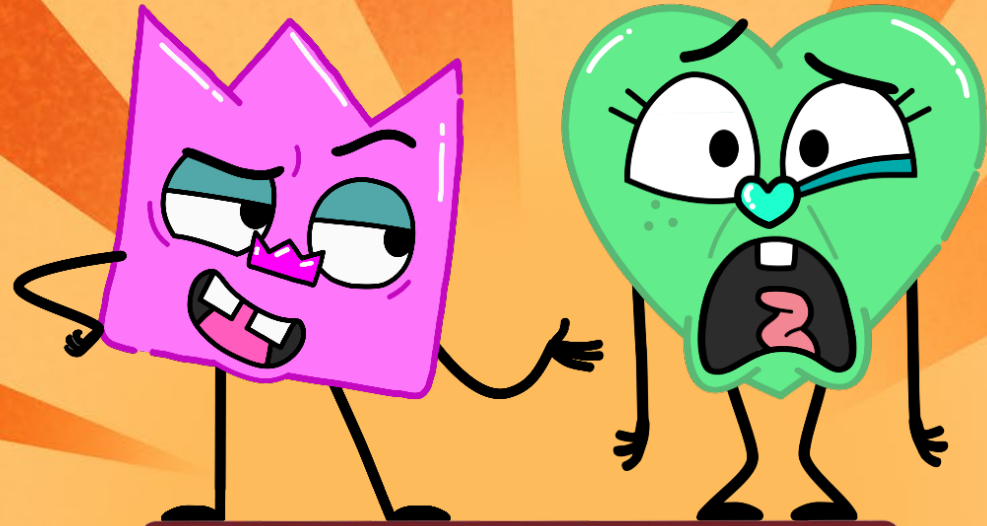




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